

# BERKELEY HAAS SELF-GUIDED TOUR

## Welcome to Berkeley Haas!

Below is a map of our campus with the key attractions highlighted. For additional information and interesting facts about Berkeley Haas, explore the pages that follow.

**Chou Hall (N building)**

- Haas' newest and greenest academic building.
- Home to study rooms, lounges and classrooms.
- Home to Spieker Forum event space.

**Home of CAFE THINK**

**O'Donnell Courtyard**

- The entire Haas community gathers here to meet, study, and enjoy the beautiful California weather as often as possible, especially during lunchtime.
- The Haas Defining Leadership Principles are engraved here.

**Cheit Hall (C building)**

Home to

- Classrooms.
- The Wells Fargo Room: a space for gatherings and learning.

**Fisher Gate**

- Located at the western entrance of Haas.
- Provides access to the courtyard.
- Provides access to the 2nd Floors of all buildings.

**Cora Jane Flood Tribute**

Haas was founded in 1898 as the College of Commerce. It was funded by a land grant donated by Cora Jane Flood and is the second oldest Business School in the United States.

**Bakar Faculty Building (F building)**

Home to:

- Bank of America Forum
- MBA Commons
- Undergraduate Student Lounge

**Cronk Gate**

- Eastern entrance of Haas.
- Provides access to the 4th Floor of the Student and Bakar Faculty Buildings.
- Provides access to a staircase leading into O'Donnell Courtyard.

**Student Services Building (S building)**

Home to:

- MBA & Undergraduate Program Offices
- Bakar Computer Center
- Thomas J. Long Business Library
- Dean's Suite

**Map Labels:** Gayley Rd, Stadium Rim Way, Piedmont Ave, Cheit Lane, Hearst Greek Theatre, Calvin Lab, Chou Hall (Levels 1-5), Cheit Hall (Level 2, Level 3), Cora Jane Flood Tribute, O'Donnell Courtyard, Bakar Faculty Building (Level 2, Level 3), Student Services Building (Level 4), Cronk Gate, Fisher Gate.

The Haas Campus is accessible via Piedmont Avenue to the east, and Cheit Lane to the west.

# BERKELEY HAAS POINTS OF INTEREST

## William F. and Janet Cronk Gate

Named for William "Rick" Cronk, BS 1965, former president of Dreyer's ice cream.

Cronk Gate is at the eastern entrance of Haas and provides access to the Faculty and Student Services Buildings on the 4th level/floor.

Another gift from William and Janet Cronk, the 'Les Bears' statue, can also be found by Cronk Gate.



## Doris and Don Fisher Gate

Named for Don Fisher, BS 1951, Chairman of Gap, Inc.

Fisher Gate is located at the western entrance of the Haas campus and provides access to the Haas courtyard.

This location was recently renovated to become more ADA accessible. Former Levi Strauss executive, Mel Bacharach, BS 48, provided a wheelchair ramp in memory of his wife Vera - the ramp is affectionately named "Via Vera".

## Cheit Hall

Named for Haas' ninth dean, Earl "Budd" Cheit, who served from 1976-82, and again from 1990-1991. Cheit Hall is home to several classrooms and the Wells Fargo Room, a space for gatherings and learning.



# BERKLEY HAAS POINTS OF INTEREST

## Robert G. O'Donnell Courtyard

Named for Bob O'Donnell, BS 65, MBA 66, the main, and most active meeting space on the Haas campus!

The entire community gathers here to meet, study, and enjoy the beautiful California weather as often as possible, especially during lunchtime. Conference and Reunion lunches and social activities take place in the courtyard, and our Homecoming and student activities are hosted here.



**The Haas Defining Leadership Principles are engrained in our culture and engraved on our campus.**

**Can you spot them?**

## Defining Leadership Principles

### Question the Status Quo

We lead by championing bold ideas, taking intelligent risks and accepting sensible failures. This means speaking our minds even when it challenges convention. We thrive at the world's epicenter of innovation.

### Students Always

We are a community designed for curiosity and lifelong pursuit of personal and intellectual growth. This is not a place for those who feel they have learned all they need to learn.

### Confidence Without Attitude

We make decisions based on evidence and analysis, giving us the confidence to act without arrogance. We lead through trust and collaboration.

### Beyond Yourself

We shape our world by leading ethically and responsibly. As stewards of our enterprises, we take the longer view in our decisions and actions. This often means putting larger interests above our own.

# BERKELEY HAAS POINTS OF INTEREST

## Connie & Kevin Chou Hall

Known as the "N Building", the Connie & Kevin Chou Hall opened in 2017 and is located on the northern edge of the Haas Campus.

Its bold, modern design complements the three prior Berkeley Haas buildings while providing cutting-edge facilities to accommodate future advancements in management education — a place where classroom and digital learning work together to foster community and provide world-class education.

Connie & Kevin Chou Hall is completely student-focused—there are no offices, just spaces for instruction and collaboration. With flexible classrooms and technology to support digital education, Chou Hall nurtures cutting-edge learning modes and environments—both on campus and online.

With it, Haas has been able to expand access to more students. Enrollment at Haas has nearly doubled in the past 20 years, with no increase in space until the addition of this building.

Chou Hall's group study rooms are reservable through an online system. If a room is unoccupied it releases the reservation to free up space for others to use. Monitors at each room indicate if it is reserved.

An atmosphere of creative energy pervades Chou Hall. Some 17,000 square feet of writeable surfaces, including whiteboards, writeable paint, and glass, invite ingenuity.



## LEED & WELL Certifications

Chou Hall is the first academic building in the country awarded LEED (Leadership in Energy and Environmental Design) Platinum and WELL certifications, the latter a designation reflecting a focus on user health and well-being.

In addition, Chou Hall also attained a platinum level TRUE Zero Waste certification, the first academic building in the nation and the first Zero Waste building on the UC Berkeley campus. Chou Hall diverts over 90 percent of its waste from landfills.

## Donors Led the Way

The \$60 million Chou Hall was 100 percent privately funded by alumni and friends, just like the original Haas campus.

# BERKELEY HAAS POINTS OF INTEREST

## Barbara and Gerson Bakar Faculty Building

Known as the "E Building" it is home to our professors and multiple centers and institutes conducting research and teaching on everything from corporate social responsibility to business innovation and from analytics to entrepreneurship and equity fluent leadership.

## Bank of America Forum

Another active and engaged meeting space with student study tables, and the MBA and UG Haas student lounges. In the forum throughout the year, we have club fairs and events. Above the doorways of the Bank of America Forum (the ones that lead to the courtyard), are the faces of the 5 UC Berkeley Nobel Prize winners in economics. [Located on the 2nd and 3rd floors.](#)

## Shneyder & Kirk MBA Commons

Newly renovated gathering and study space for the MBA student community. [Located on the 2nd floor.](#)

## Undergraduate Student Lounge

Offers computers, free printing, and free tutoring. The Haas Business Student Association (HBSA) also has its offices here. [Located on the 3rd floor.](#)

Also home to our Master of Financial Engineering (MFE) and PhD program offices.

## Student Services Building

Known as the "S Building" it is home to:

### MBA & Undergraduate Program Offices

Staff and advisors are available during office hours to assist students by appointment or on a drop-in basis. [Located on the 4th floor.](#)

### Bakar Computer Center

Includes computers and free printing for our students, a computer training classroom, and group rooms. Students can also rent equipment like computers and access tech support for their devices. [Located on the 3rd floor.](#)

### Thomas J. Long Business Library

Includes group study spaces, individual quiet student spaces, and various terminals. Stop by the library to see a replica of John Harsanyi's Nobel prize. [Located on the 2nd and 3rd floors.](#)

### Dean's Suite

The Haas Dean's Suite is also home to the school's management team which includes our DEI office headed by our Chief Diversity, Equity & Inclusion Officer, Élida M. Bautista, PhD. [Located on the 5th floor.](#)

Also home to our MBA Career Management Group.

# HISTORY AND FUN FACTS

Haas was founded in 1898 as the College of Commerce. In recognition of the Haas School's 125th anniversary, we honor **Cora Jane Flood**, who gave the founding donation to support the study of commerce.



Berkeley Haas is the second-oldest business school in the U.S. and the only leading business school founded by a woman.

The school is named for alumna and lifelong supporter, Walter A. Haas Sr., former president and chairman of Levi Strauss & Company and a graduate of the undergraduate class of 1910.

**Living in the epicenter of the innovation economy, influencing it, and preparing or developing its leaders is why Berkeley Haas has earned the distinction of being The Heart of What's Next.**



UC Berkeley was established in 1868.

## The Homes of Haas

**1898-1964** South Hall and Wheeler Hall

**1964-1995** The Social Sciences Building  
*formerly known as Barrows Hall*

**1995 -Now** Current Location

The current Berkeley Haas campus opened in 1995, consisting of three buildings:

- Student Services (S building)
- The Barbara and Gerson Bakar Faculty Building (F building)
- Cheit Hall (C building)

All three of the original buildings are connected through interior or exterior walkways.

## Our Haas community built the Haas campus

Haas' initial three buildings were the first buildings on campus that were privately funded (funded by alumni, students, corporations, faculty and staff).